

PHARMACY DIRECTORS FORUM AND REVERSE EXPO



Friday, September 27, 2019

12:00 pm—12:45 pm: Lunch

12:45 pm—2:45 pm: Pharmacy Directors Forum

3:00 pm—5:00 pm: Reverse Expo

*Held in conjunction with the
LSHP Mid Year Meeting
September 27-28, 2019
Shreveport Convention Center,
Shreveport, LA*

12:00 pm—12:45 pm: Lunch

Please RSVP on page 3 of this document.

12:45 pm—2:45 pm: Pharmacy Directors Forum (2 hours of CPE credit)

Why, Oh Why, Didn't I Take The Blue Pill?

ACPE UAN: 0179-0000-19-054-L04-P

CONTINUING EDUCATION CREDIT: 2.0 hours

TYPE OF ACTIVITY/WHO SHOULD ATTEND: This *Knowledge-based activity* is for pharmacists only.

LEARNING OBJECTIVES:

At the conclusion of this activity, pharmacists should be able to:

1. Identify challenges for health systems when providing care for patients utilizing marijuana products.
2. Review strategies for organizational preparation for USP Chapters <795> <797> & <800>.
3. Discuss the balance between technology and human labor in the pharmacy workforce.
4. Define the role of pharmacy as it related to opioid stewardship efforts.
5. Recognize the impact and expansion of antimicrobial stewardship efforts.
6. Discuss mechanisms to grow and support effective pharmacy leadership now and in the future.

FACULTY:

Terry Nguyen, PharmD Pharmacy Manager, Ochsner LSU Health Monroe

Jason Lafitte, PharmD, Director of Pharmacy, Ochsner LSU Health Shreveport

ACCREDITATION:



The Louisiana Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

To receive credit, registrants must provide their NABP e-Profile ID and month and day of birth on page 3 of this document; attend the activity; complete a Continuing Education Credit Report, including the Activity Evaluation, and submit upon activity completion; as well as participate in the Reverse Expo immediately following the forum from 3:00-5:00 pm. There are no fees for this CPE activity.

In order to attend this forum, you must attend the Reverse Expo immediately following the Forum from 3:00-5:00 pm. Both events are for Pharmacy Directors or Clinical Managers only. If you participate in the Reverse Expo, you will receive complementary registration to the 2019 Mid Year Meeting! Please complete the form on page 3 of this document.

Please see the following page for more information about the Reverse Expo.

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Why You Should Care About Networking with Pharmacy Suppliers, Vendors and Manufacturers

The Reverse Expo is exactly what the name suggests: *a reversal of the traditional tradeshow format*. Hospital pharmacy decision makers (pharmacy directors and/or clinical managers) will each host a table while vendors walk the floor.

How It Works

In practice, the Reverse Expo concept is very similar to the common management process of a “Huddle”. Suppliers, vendors, and manufacturers, will have up to 3-5 minutes of one-on-one time with a hospital pharmacy decision maker before moving to the next pharmacy decision maker of their choice. This should be an ample amount of time for a vendor to identify a viable business opportunity, and also for a hospital pharmacy decision maker to recognize whether the product or solution will meet their needs. If you feel you need more time, you have the opportunity to finish your conversation during the Annual Meeting Exhibit Program.

During the Reverse Expo, your hospital pharmacy or health-system will have an ID sign on your table - clearly marking your facility, city and state, your name, and job title. Maps will be available to further facilitate easy navigation for vendors. Please remember to bring business cards with you.

Why You'll Care About Attending the LSHP Mid Year Meeting Reverse Expo

- **ONE-ON-ONE TIME** with pharmacy suppliers, vendors and manufacturers.
- **OPPORTUNITY** to build relationships and better your pharmacy's products and services with **VENDORS** who you may not otherwise have access to.
- **PRODUCTS AND SERVICES TAILORED FOR YOUR PHARMACY** beyond what's available at the Mid Year Meeting Exhibitor Showcase — find exactly what you're looking for!
- **FREE REGISTRATION TO THE 2019 LSHP MID YEAR MEETING!** (Only one complimentary registration per hospital)
- **PARTICIPANTS IN THE REVERSE EXPO ARE INVITED TO ATTEND THE PHARMACY DIRECTORS FORUM**, which will be held on Friday, September 27, 2019 from 1:00—3:00 pm. Pharmacy Directors and other leaders from across Louisiana will meet at this time to discuss networking and leadership development opportunities—see above. Only Pharmacy Directors and Clinical Managers that attend the Reverse Expo are eligible to attend the Forum.

The Pharmacy Directors Forum and Reverse Expo is available to Pharmacy Directors and Clinical Managers. *Only one complimentary registration per hospital.*

Pharmacy Directors Forum and Reverse Expo Registration



The Pharmacy Directors Forum and Reverse Expo is Only Available to Pharmacy Directors and Clinical Managers.

Only one complimentary 2019 Mid Year Meeting registration per hospital. However, hospitals may have more than one person participate in the Forum and Expo.

Please complete this form to participate in the Pharmacy Directors Forum and Reverse Expo. By completing this form and participating in the Reverse Expo, you will receive complimentary 2019 Mid Year Meeting registration.

Hospital/Health-System Name _____

Attendee's Name _____

Pharmacy Director Clinical Manager

NABP e-Profile ID: _____ Month and Day of Birth: ____/____ (To receive CE credit for the Forum.)

Badge (first or nickname) name _____

Work Mailing Address _____

City, State, Zip _____

Phone _____ Fax _____

E-Mail* _____

**Required to receive important meeting information*

RSVP for Lunch on Friday, September 27, 2019 at 12:00 pm: YES NO Number _____

Complimentary 2019 Mid Year Meeting Registration

Registration for the Pharmacy Directors Forum and the Reverse Expo is separate from the 2019 Mid Year Meeting Registration. When registering for the Mid Year Meeting, you will need to check "Reverse Expo attendee" and send your form in. No payment will be required.

Information about the Midyear Meeting can be found here - <https://lshp.org/2019MYM>

If you are bringing another staff member, please complete section below.

(The Pharmacy Director or Clinical Manager may bring other key staff to attend the Expo, but only the Pharmacy Director or Clinical Manager will receive free registration 2019 Mid Year Meeting.)

Name _____ Job Title _____

Phone _____ E-Mail* _____

**Required to receive important meeting information*

Name _____ Job Title _____

Phone _____ E-Mail* _____

**Required to receive important meeting information*

Please complete this form by September 13, 2019 and send it to:

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